

Sponsors.

HELLO SUNSHINE | SPONSORSHIP DECK



NORTHWEST
Naturals
EXPO

2024 Sponsors

April 19 -21, 2024

Hello 
Sunshine

Happy New Year,

The 8th annual Northwest Naturals Expo (NWNE) will be taking place April 19-21, 2024. The overall goal of this event is to provide a fun, sophisticated and social environment that celebrates and promotes the natural hair community in all forms and culture. This beauty, lifestyle and wellness expo is one of a kind in the Pacific Northwest and brings in attendees from around Washington and neighboring states. The event includes shopping, workshops, educational resources, networking, entertainment and community engagement.

Unique to our expo, the NWNE presents an overall THEME for the weekend. Always a fun addition to look forward to. For 2024, the theme is 'Hello Sunshine'. They always say Life is a Beach... so I'm going to say, 'Hello Sunshine' and welcome in a little heat!!

We would love for your company to join us as a sponsor for the 2024 expo. Your financial/in kind sponsorship will help us create an experience unlike any other within the beautiful Pacific Northwest community. Home to companies such as Microsoft, Amazon, Boeing, Nordstroms, Redfin and many others.

We value our sponsors and what they have to offer to the beauty, lifestyle and wellness community. Below you will find sponsorship opportunities for 2024. We thank you in advance!

Best,
Kariba Jack
Founder & Creative Director of the Northwest Naturals Expo



 **Naturals**
NORTHWEST
EXPO

Platinum

\$10,000

- Logo on event website, signage, A/V, Homepage Promo, Email Promo
- Verbal Recognition at Event
- Social Media Mentions (6)
- Promo items placed in Swag Bag
- Full page Ad in program
- Ad in e-Newsletter
- Seats at Brunch (Full Table | 8 seats)

Gold

\$5000

- Logo on event pages, signage, A/V, Homepage Promo, Email Promo
- Verbal Recognition at Event
- Social Media Mentions (4)
- Promo items placed in Swag Bag
- Half page Ad in program
- Seats at Brunch (Half Table | 4 seats)

Silver

\$2500

- Logo on event pages, signage, A/V
- Social Media Mentions (2)
- Promo items placed in Swag Bag
- Half page Ad in program
- Seats at Brunch (Half Table | 4 seats)

Bronze

\$1000

- Logo on event pages, signage, A/V
- Social Media Mentions (2)
- Seats at Brunch (2 seats)

Friends

\$100

- Verbal Recognition at Event
- Name included in program



NORTHWEST
Naturals
EXPO

JOIN US FOR THE 7th Annual

NORTHWEST Naturals EXPO

Journey to... Wonderland

Beauty. Lifestyle. Wellness

SATURDAY
TEA PARTY (LUNCHEON) (12PM - 2:30PM)
FOUR POINTS BY SHERATON SEATTLE AIRPORT SOUTH

SUNDAY (11AM - 5PM)
RENTON PAVILION EVENTS CENTER
VENDOR MARKETPLACE + DEMOS +
FOOD TRUCKS + ENTERTAINMENT +
HAIR SHOW (2PM - 4PM)

EVENT HOST: @MSKARIBA

ADMISSION \$20 FOR EXPO
NWNE2023.EVENTBRITE.COM

RENTON PAVILION
233 BURNETT AVE S
RENTON, WA 98057

www.NorthwestNaturalsExpo.com

DAWA EDEN BodyWorks DAVIS Tacoma Urban League Miss Jessie's Little Tikes



Event Swag

Event swag bags are loved by all and they are a great way to market your business. We will happily accept coupons and/or any items printed with your company name or logo that fit within the beauty, health and wellness industry. All companies that provide donations will be properly recognized at the Northwest Naturals Expo event.

Donations

- Product samples (Beauty, health, wellness) - 300 Swag Bags
- Marketing (promotional codes/cards) - 75 VIP Swag Bags
- Raffle item (gift set, products) - Products shipped & received no later than April 10, 2024

Ready to Sponsor?!

Ready to sponsor this amazing event? Feel free to email nwnaturalsexpo@gmail.com to discuss your sponsorship type and payment options. The DAWA Project is a 501(c)(3) organization. We look forward to partnering with you!

